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SPE INTELLIGENT  
ENERGY  
INTERNATIONAL  
Conference & Exhibition



## Using 'Nudge' Techniques to Influence Behaviour in an Engineering Office

*Technical Session 10: "Making it Work"  
Wednesday 7 September, afternoon  
Presenter: Matthew Healey, Agilis*

### A practical presentation for managers

Learn to apply modern nudge techniques to create frictionless change in an engineering office. This presentation translates the behavioural psychology behind *Nudge*, demonstrating simple techniques engineering managers can use to make their team work.

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